

## Traffic Parking

Traffic Parking is a U.K. service. That's easy to see from one of their slogans: "Make money whilst you sleep." This service allows you to upload a custom banner to create a custom look and feel across your sites. They target ads to geographic regions and have added the ability to monetize U.S. traffic. One nice feature is the ability to look up the value of keywords. You can also change keywords on the fly, and real-time stats are available.

We've found Traffic Parking to be especially good for U.K. and European domains, and they have improved their performance with other traffic. If you have domains with European traffic then they are particularly worth considering. Their parking pages are very attractive.

Unlike other services they require you to invoice them, but they have created an invoice system that is straightforward and easy to use. (You just click in a box to send an invoice.)  
Find out more about Traffic Parking