

NameDrive

NameDrive exploded on the scene with an easy-to-use service and a different approach. If you keep your domains parked with them for one month, they will offer to buy the domain for an amount equal to between 6 months and 8 years of the traffic generated. You don't have to sell to them, of course, but it's a great place to park a high traffic if you also want to sell it.

The people wanting to buy your domains are investors and venture capitalists who will pay a wholesale price and value your name strictly based on its PPC income. I'd rather sell to an end user at at least twice the price, but that approach also takes longer.

NameDrive's services are very easy to set up and use. There are no lengthy waits for approval, and you can create one-click landing pages on demand. As with any service, these pages should accurately match the traffic coming to your site.

Their landing pages are attractive and flexible. If you view your domain portfolio settings ("Domain Portfolio" tab, and "Settings" tab) you will see small magnifying glass icons toward the middle of the page (between 'keyword' and 'header'). Click on one of these and you will see a preview of how your domain looks - along with a number of different options of how it might look. You can change the settings and see the result in real time, then apply the changes for real if you like them.

Examples of NameDrive domains include 4s.org and ToneBody.com.

Check out NameDrive