

## Gold Key

Gold Key is a domain parking service that primarily uses PPC links from Yahoo (after flirting with Google for a time). Gold Key allows a choice of landing pages, including graphic templates that make the landing pages look more like real websites. Their sister site Active Audience is open only to larger domain holders. Both sites now allow:

- The ability to place your own custom logo on the top of your sites
- The ability to upload your own main photo image for custom pages
- Improved ability to test keywords in rotation for auto-optimization
- The ability to customize sites with up to 21 of your own hand-selected keywords.

Pure type-in keyword domains and domains with search engine traffic seem to work best here. In some cases you can more than double your income on these high quality domains. Some people make a lot of money here. There are special tools available for high-traffic domain owners. (Mediocre names may do better elsewhere, and names with trademark issues may be rejected.)

Stats are very detailed. Gold Key and Active Audience domains seem to do better with search engines than domains parked with other services. This is especially true if you park your domains by using their nameservers (rather than by redirecting the URL). In both cases the developers worked to make the domains look like real websites to search engine robots.

An example of a traditional style Gold Key domain is [recoveryhealth.com](http://recoveryhealth.com).? Newer domains look just like Active Audience domains

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