

## Domain Spa

Domain Spa was one of the first domain monetization services. If you tried them in the past, it's time to try them again. The most recent version is very friendly and flexible - and it has some great landing page templates. It also includes some features that other services don't offer.

You can set up your domains within certain categories when you first add them to the system. A generic lander shows up for a few hours, but fairly quickly you will see a custom template. Domain Spa does not monetize clicks from certain countries - but they allow you to specify an alternative service (or a mix of alternative services) for the traffic that they don't monetize. You can send this traffic to Afternic, DomainSponsor, Goldkey.com, NEW.net, and TrafficZ .

According to the company "Domain Spa is a unique product that was developed by using Information Retrieval, Natural Language Processing, Neural Networks, Text Mining, and Statistical Analysis technologies to find the most appropriate sponsors (advertisers) for a specific domain name and/or query."

Domain Spa appears to monetize domains through a number of different partners, including Ask.com, Enhance, ePilot, Kanoodle, Looksmart, Miva, MyGeek, SearchFeed and Yahoo. Advertisers can also bid directly on individual templates for highly targeted revenue. Examples of DomainSpa domains include MyDentalLab.com, PsychotherapyOffice.com and HowHi.com.

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