

Domain Hop

Domain Hop is a parking program from Kanoodle.

->Because Kanoodle sells their own targeted ads (in direct competition with Google and Overture) they don't split the profits with anyone. They pay well for sites in categories where they have ad inventory. Domain Hop initially pays the highest of a \$4 rpm (4 cents for every 10 visitors who view your site) or their pay-per-click rate when a person clicks on a link. They will quit paying the \$4 rpm if your site falls under \$2 rpm over two weeks on its own.

Domain Hop was started with a model where they included newsfeeds on your site. This seems to have gone by the wayside, and their current landing pages resemble Sedo's "lite" pages or other companies' pages.

There is no minimum number of domains required to park a name at Domain Hop. Give them a try - you may find better income with them than with other services. An example of a Domain Hop destination site is HealthMinds.com.
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